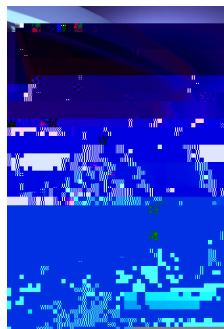
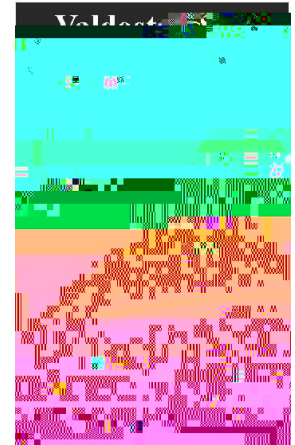




Fact Book: a reference guide which contains charts and tables of institutional information on a variety of topics, generally including detailed data on students, faculty, staff, courses, financials, and more.

Questions to Guide Today's Discussion:

- Are you producing a Fact Book at your institution?
- If so, what format are you using and why?
- How often do you produce a Fact Book?
- What is the average time investment to do so?
- What limitations have you experienced?
- Are information needs on your campus changing?
- What type of feedback do you receive? (comments, web counter usage)
- What is the purpose of the Fact Book for current audiences? Is it still the main source of data on your campus? Is it a marketing tool?
- Will the Fact Book as we know it become unnecessary or obsolete?



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